

**BLENDED INTENSIVE
PROGRAMME:
INTRODUCTION TO TECHNICAL
COMMUNICATION**

**SUMMER SCHOOL - JUNE-JULY
2024**

ISCAP-P.PORTO

ABOUT THIS COURSE



This BIP will run as a Summer School.



Technical communication is focused on the user of services or products and is an essential and transversal competence.



Moreover, it is a professional area that is booming globally, most notably because of the digital and technological context of today's world, and the need to inform the users in a clear way in order to create more value in products/services.



This BIP focuses on a general approach to Technical Communication, with a balanced program between theory and practice of approximately 30 contact hours, in a laboratory environment.



The first part of the week comprises 4 core workshops offered by experienced national and international technical communicators; in the second part of the week, the participants will be assigned a hands-on project, and will have to create documentation for a real product.



Target Public: This course is aimed at students who like to make themselves understood in a clear and unambiguous way. No matter what their background is.



BIP- INTRODUCTION TO TECHNICAL COMMUNICATION

SOME REASONS WHY YOU SHOULD SIGN UP!

BIP – Short-term Mobility

Online and face to face training

Intercultural experience

Demand form the market for technical communicators

3 ECTS

New in Erasmus program

ERASMUS + grant: given by the home University (70,00€/day)



WHEN AND WHERE WILL THE SUMMER SCHOOL TAKE PLACE?

From the 26th June
to the 5^h July

Online Lecture: 26th
June

Face to face
lectures: 1-5 July

Assessment: hands-
on project

Venue: ISCAP- Porto
Accounting and
Business School,
Porto, Portugal



HOW TO REACH PORTO



By Plane (there are several low-cost companies!)



By Train

Main station is Campanhã





GREEN TRAVEL

- You can travel Green: by car, train, bus or bicycle.
- 160 extra per person



ACCOMODATION IN PORTO

Simple accomodation from 35 euros a night (hostel, Airbnb,



If you share accomodation with other attendants of the BIP it will be cheaper



ABOUT PORTO

Lively city

Second biggest city in the country

History and culture

Student hub

One of the most popular destinations in Europe



HOW TO APPLY?



20 places available



Application Form:
<https://forms.office.com/e/EFwtz12ge9>



Application deadline: 15th of June





Broaden your knowlegde about
Technical communication

Improve your intercultural
competence

Enrich your CV

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